

## The Franco-British Chamber and 'ETHIC' launch the "My Company is Great" initiative in the United Kingdom

*The Entente Cordiale in 2019: Companies reinforce cross-Channel cooperation*

**16<sup>th</sup> October, 2019 – Paris, France - The Franco-British Chamber - the oldest chamber of commerce in Europe - and ETHIC (Entreprise de Taille Humaine Indépendante et de Croissance) are launching the "My company is great" initiative, the English version of the French one "J'aime ma boîte". At the time of Brexit, companies on both sides of the Channel are looking for business opportunities built on humanist values.**

The partnership between ETHIC and the Franco-British Chamber was signed on the 8<sup>th</sup> October by their Presidents, Sophie de Menthon and Thierry Drilhon. They are joining forces to support medium-sized companies meet the technical and human challenges posed by the UK's exit from the EU.

Their first joint action "J'aime ma boîte", is part of the UK version of ETHIC's long-running project, the "Fête des Entreprises" launched in 2003. The project was unveiled by Catherine Le Yaouanc, General Manager of the Franco-British Chamber, in London on the 15<sup>th</sup> October at the first annual meeting of British and International Chambers of Commerce (recently united in a single organisation, the "BCC Global Business Network").

Sophie de Menthon, President of ETHIC, said: 'We are an organisation representing all of French business activity, from CAC40 companies to small and medium-sized enterprises, and 18 federations. Our partnership with the Franco-British Chamber reflects a common spirit between our two organisations at a key moment in our history'.

Thierry Drilhon, President of the Franco-British Chamber, said: 'I am delighted with our partnership with ETHIC. Our joint activity is based on our firm conviction that companies are the foundation of our organisations. "My Company is great" reflects our commitment to continue working with British companies and to bring the voice of business to the table whilst putting people first. This partnership thus celebrates the humanist values that we share and the synergy of our respective actions with a historical, economic, and apolitical foundation.'



MY COMPANY IS GREAT ! ❤️

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### **Franco-British Chamber**

The Franco-British Chamber of Commerce & Industry (Franco-British Chamber), established in 1873, is the oldest international chamber of commerce in Europe. The Chamber offers its members - companies of all sizes, from all sectors of activity, and of French or British origin - a vast range of tailor-made services to help them develop their cross-channel activity. Located in Paris for more than 146 years, the Franco-British Chamber is a powerful business network that supports and brings together companies. The Business Connect service, from member to member, allows for a privileged and efficient relationship.

[www.franco britishchamber.com](http://www.franco britishchamber.com)

### **ETHIC – Entreprises de Taille Humaines Indépendantes et de Croissance**

**ETHIC** is an organisation of reflection and managerial action, bringing together independent, human orientated, and growing companies. Its mission is to promote **the image of the company** whilst promoting ethical values, the central place of people at the heart of the economic system, and the freedom to do business. In all of its work and through its actions in favour of a better pedagogy of business, the organisation positions itself as the instigator of new ethics of capitalism, in response to the issues of today.

[www.ethic.fr](http://www.ethic.fr)

